



**WEJZ-FM, WGNE-FM, WMUV-FM, WSOS-FM**  
**EEO PUBLIC FILE REPORT**  
**October 1, 2009 – September 30, 2010**

**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (No/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Florida Times Union P.O. Box 1949 Jacksonville, FL 32231	No	0
2	Jacksonville Free Press P.O. Box 43580 Jacksonville, FL 32204	No	0
3	NAACP/Jacksonville 5472 Soutel Drive Jacksonville, FL 32219	No	0
4	National Council of Negro Women, Inc. 633 Pennsylvania Avenue. NW Washington, DC 20004	No	0
5	Gateway Worksource Career Services 5000-2 Norwood Avenue Jacksonville, FL 32208	No	0
6	Gateway Worksource Career Services 11000 Beach Blvd. Suite 1 Jacksonville, FL 32246	No	0
7	Gateway Worksource Career Services 525 S. R. 16 St. Augustine, FL 32084	No	0
8	Gateway Worksource Career Services 1184 South 6 <sup>th</sup> Street Macclenny, FL 32063	No	0
9	Gateway Worksource Career Services 96042 Lofton Square Ct. Yulee, FL 32097	No	0
10	Gateway Worksource Career Services 1845 Town Center Parkway Orange Park, FL 32002	No	0
11	University of North Florida Career Development Counselor 4567 St. Johns Bluff Road Jacksonville, FL 3224	No	0

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (No/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
12	FCCJ Career Development Counselor 101 W. State Street, Room A-1020 Jacksonville, FL 32202	No	0
13	FCCJ Career Development Counselor 3939 Roosevelt Blvd., Room G-121 Jacksonville, FL 32205	No	0
14	FCCJ Career Development Counselor 4501 Capper Rd., Room E-166 Jacksonville, FL 32218	No	0
15	FCCJ Career Development Counselor 11901 Beach Blvd., Room U-106 Jacksonville, FL 32246	No	0
16	Jacksonville University Career Services, DCOB 209 2800 University Blvd. North Jacksonville, FL 32211	No	0
17	Jones College Career Development Counselor 5353 Arlington Expressway Jacksonville, FL 32211	No	0
18	Jones College Career Development Counselor 1195 Edgewood Ave. South Jacksonville, FL 32205	No	0
19	Edward Waters College c/o Helen Britt, Dir. Of Career Planning & Placement 1658 Kings Road Jacksonville, FL 32209	No	0
20	Bethume Cookman College c/o Davita Bonner 640 Dr. Mary McLeod Blvd. Daytona Beach, FL 32114	No	0
21	Flagler College Career Development Counselor P.O. Box 1027 St. Augustine, FL 32085-1027	No	0
22	University of North Florida Career Development Counselor 4567 St. Johns Bluff Road Jacksonville, FL 3224	No	0
23	St. Johns River Community College Career Development Counselor 5001 St. Johns Avenue Palatka, FL 32177	No	0

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (No/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
23	Florida Public Relations Assoc. Jacksonville Chapter 1300 Riverplace Blvd., Suite 500 Jacksonville, FL 32207	No	0
25	Allaccess.com <a href="mailto:jdenver@allaccess.com">jdenver@allaccess.com</a>	No	1
26	Jacksonville Business Journal <a href="mailto:Jacksonville@bizjournals.com">Jacksonville@bizjournals.com</a>	No	0
27	Radio Online <a href="mailto:Ron.chase@radio-online.com">Ron.chase@radio-online.com</a>	No	0
28	Inside Radio <a href="mailto:genemckay@insideradio.com">genemckay@insideradio.com</a>	No	0
29	WEJZ Lite 96.1 <a href="http://www.wejz.com">www.wejz.com</a>	No	0
30	WGNE 99.9 Gator Country <a href="http://www.999gatorcountry.com">www.999gatorcountry.com</a>	No	5
31	WMUV Country Legends100.7 <a href="http://www.countrylegends1007.com">www.countrylegends1007.com</a>	No	0
32	WSOS Sunny 94.1 <a href="http://www.sunny941.com">www.sunny941.com</a>	No	0
33	WMUV Country Legends 100.7 <a href="http://www.countrylegends1007.com">www.countrylegends1007.com</a>	No	0
34	Monster <a href="http://www.monster.com">www.monster.com</a>	No	0
35	Career Builder <a href="http://www.careerbuilder.com">www.careerbuilder.com</a>	No	0
36	Word of Mouth Referrals	No	15
37	In-House Postings	No	3
38	On-Air Radio Announcements WEJZ	No	0
39	On-Air Radio Announcements WMUV	No	9
40	On-Air Radio Announcements WGNE	No	24
41	On-Air Radio Announcements WSOS	No	0
42	Walk In Self Referral	No	1
43	Job News <a href="http://www.jobnews.com">www.jobnews.com</a>	No	0
44	Craigslist <a href="http://www.craigslist.com">www.craigslist.com</a>	No	0
45	Country Air Check Today <a href="http://www.countryaircheck.com">www.countryaircheck.com</a>	No	0
46	Facebook <a href="http://www.facebook.com">www.facebook.com</a>	No	0
47	Twitter <a href="http://www.twitter.com">www.twitter.com</a>	No	0
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			<b>57</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Type Of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>
<b>1</b>	Internships – during the above period we hosted <b>4 (four)</b> interns at the radio station cluster. Two (2) individuals were utilized in the Promotions and Marketing Department. Two (2) of the individuals were utilized in the Sales Department	Our outreach program to inform perspective candidates for internships opportunities comes primarily from our websites and personal communication with local area University Communications Departments.
<b>2</b>	In person recruitment at local universities.	The General Manager speaks at local universities to get the local students aware of the radio industry and the opportunities that we offer from internships to full time careers.
<b>3</b>		
<b>4</b>		